

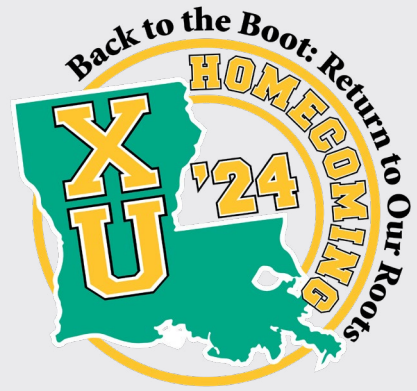


**2024
CORPORATE
SPONSORSHIP**

**THE
ULTIMATE XU
HOMECOMING
EXPERIENCE**



XAVIER
UNIVERSITY of LOUISIANA



November 6 – 10

WWW.XULAHOMECOMING.COM

#XUHC2024



ABOUT XAVIER UNIVERSITY OF LOUISIANA

Xavier University propels its graduates into leadership roles and significantly boosts their influence and earnings. Renowned as the top institution for social mobility, Xavier graduates ascend to the top 60% of income earners.

Xavier University of Louisiana, the only Black and Catholic University in the United States, is synonymous with **excellence**. A STEM powerhouse, Xavier University also educates successful and accomplished educators, lawyers, entrepreneurs, and world-renowned leaders.

Homecoming reunites all who share in the Xavier spirit and drives us closer to the realization of our mission, “the promotion of a more just and humane society.” We invite you to partner with us in our salute to our esteemed alma mater as a sponsor. Sponsorship provides an opportunity to elevate your brand while expanding your corporate social responsibility footprint.

In addition, sponsoring Xavier University of Louisiana’s annual homecoming provides an opportunity to gain significant, measurable, high-profile recognition among the Xavier alumni community, and students who can utilize your products and services.

We are excited to explore with you mutually beneficial creative strategies that will meet your company’s strategic branding, imaging and visibility needs while supporting the programs of Xavier University of Louisiana.



XU BY THE NUMBERS



Xavier's bachelor's degree in biology program has been ranked #1 by Study.com.



Xavier's College of Pharmacy ranks #2 nationally in awarding first professional Doctor of Pharmacy degrees to African Americans.



Xavier was again ranked #3 in a special 2023 report on the "Best Catholic Colleges and Universities" by the Edvocate.



According to the U.S. Department of Education, Xavier ranks second nationally in the number of African American students earning undergraduate degrees in Chemistry and the Physical Sciences.

TOP
10

Xavier is recognized as a top 10 "Best Buy" private college by the 2024 Fiske Guide to Colleges.



National Science Foundation data reveals that Xavier is ranked the #3 undergraduate source of African American students who go on to complete Doctoral degrees in Physical and Earth Sciences.

TOP
INSTITUTION

A recent American Medical Association (AMA) report revealed that Xavier remains a top institution graduating African American alums who successfully complete Medical School.

HOMECOMING STATS



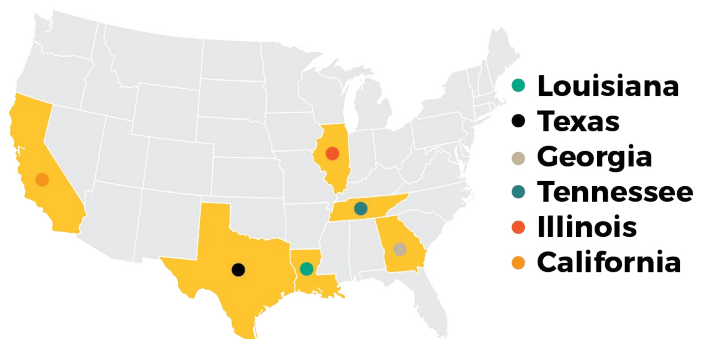
5000+ Xavierites, friends, and family visiting for homecoming

Over 30K reach across each major social media platform



20,000+ Alumni Network

GEOGRAPHY REPRESENTED



ABOUT HOMECOMING

THE XAVIER EXPERIENCE

While almost all universities celebrate homecoming, there is none like a Xavier Homecoming. The Xavier University of Louisiana experience is truly one of a kind, featuring events and experiences to engage and entertain all. Our alumni are committed to nurturing future generations of Xavierites and feeding into the culture of this community. On November 6 – 10, over 5,000 members of the Xavier community will reunite for an amazing experience on our beautiful campus, centrally located in the heart of New Orleans.

We welcome the opportunity to partner with you during Homecoming 2024. Committing to a sponsorship will give your organization visibility among thousands of industry leaders, entrepreneurs and influencers.

BRAYANNA "SUNSHINE" JONES
MISS XAVIER 2024





Homecoming

WEEKEND HIGHLIGHTS

HOMEcoming IS SCHEDULED FOR NOVEMBER 6 – 10, 2024

We are excited to welcome all alumni back to campus for homecoming weekend!

Celebrating the classes of 4s and 9s

1944, 1949, 1954, 1959, 1964, 1969, 1974, 1979, 1984, 1989, 1994, 1999, 2004, 2009, 2014, 2019.

WEDNESDAY
NOV 6

PRAYER SERVICE

Let's start our celebration in praise and worship. Join us for a prayer service remembering our mission and purpose.

ALUMNI AUTHORS

University Center Bookstore, 2nd Floor
Join the Xavier University Alumni Relations Office as we celebrate books written by Xavierites (books may be purchased throughout the weekend).

NEOPHYTE PRESENTATION

LEADERSHIP BREAKFAST (On Campus)

Join President Reynold Verret at an invitation only breakfast for Xavier alumni and friends who have given at the leadership level during the 2024 calendar year.

ALUMNI GOLF CHALLENGE

Join the National Alumni Association for a morning of fun and golf while supporting the students of Xavier University.

3RD ANNUAL ATHLETIC HALL OF FAME EVENT

Join us as we salute and celebrate Xavier's rich legacy of athletics.

HOMEcoming 2024 KICK-OFF EVENT (Off Campus) *All Alumni are invited*

GOSPEL CHOIR CONCERT (On Campus)
Former gospel choir members and students join together to perform alumni favorites.

VIP SPONSOR AND CORPORATE MIXER (Private Location Off Campus) *Invitation Only*

BOARD OF GOVERNORS MEETING (On Campus)
National Alumni Association annual fall meeting. All Alumni are invited.

CELEBRATION ON THE YARD
Remember Fridays on the Yard? Reconnect with classmates and faculty while sharing this uniquely Xavier tradition with students, shopping alumni and student vendors, and enjoying our favorite DJs.

GOLDEN CELEBRATION
Is Soul Train, the Commodores, and the Spinners more your speed? Join your classmates from those eras to reconnect, reminisce and remember your Xavier experience. Refreshments will be served.

FRIDAY
NOV 8
CONT

COLLEGE OF PHARMACY CONTINUING EDUCATION SEMINAR AND RECEPTION

Celebrate 96 years of pharmacy at Xavier through lifelong learning and reconnecting with classmates.

CLASS REUNION RECEPTION AND CLASS PHOTOS (The Higgins Hotel)

An evening celebrating our Alma Mater and friendships through the years. We will celebrate the reunions of the class years of 4s and 9s.

HOMEcoming BANQUET (The Higgins Hotel)
A celebration of epic proportions. Celebrating classes ending in 4s and 9s.

ALUMNI AFTER PARTY
There is no party like a Xavier party; end the evening with a night of dancing.

SATURDAY
NOV 9

PLANNED GIVING SEMINAR *(Invitation Only)*

TAILGATE BBQ (Convocation Center Parking Lot)
Catch up with classmates and friends before the game (Tents are available for rental). Alumni may choose the VIP Experience.

VIP TAILGATE (Convocation Center Parking Lot)
An upscale tailgating experience that includes a private tent, extended menu selection, and open bar.

GOLD RUSH/GOLD NUGGETS BASKETBALL GAME
Let's sell out the Convocation Center!

SUNDAY
NOV 10



SGA LEADERSHIP BREAKFAST
Past SGA Presidents, Queens, and members of SGA leadership who served at Xavier University of Louisiana.

MEMORIAL SERVICE
Remembering our alumni who passed before us.

ALUMNI MASS
Let us close out in prayer and thanksgiving.

CONTINENTAL BREAKFAST
Qatar Pharmacy Atrium

book your  reservations

 Loews Hotel (504) 595-3300 | [REGISTER HERE](#)
 The Higgins Hotel (504) 528-1941 | [REGISTER HERE](#)

 The Intercontinental Hotel (504) 525-5566 | [REGISTER HERE](#)

SPONSORSHIP PACKAGES

As a sponsor, we are excited to offer you the following elite benefits:

PLATINUM SPONSOR \$75,000

- Corporate signage and recognition throughout Homecoming
- Welcome message during Homecoming Extravaganza
- Full page recognition in the Xavier Alumni Magazine, Xavier Gold
- Recognition on the Homecoming website as a Platinum Sponsor
- Tent (up to 20X20) with seating and amenities provided during tailgate
- Up to 10 VIP All Access Homecoming 2024 Passes
- 4 Reserved parking spaces on campus during Homecoming
- Invitation to VIP Networking Reception
- Invitation to President's Brunch
- Named Event Sponsor for our most popular Homecoming events (This will be a customized package; 2 platinum-tiered events selected by the sponsor)
- Additional talent acquisition benefits to be coordinated in partnership with XULA Career Services

GOLD SPONSOR \$50,000

- Corporate signage and recognition throughout Homecoming
- Half Page recognition in the Xavier Alumni Magazine, Xavier Gold Recognition on the Xavier Homecoming website
- Up to 5 VIP All Access Homecoming 2024 Passes/ 2 Reserved parking spaces on campus during Homecoming
- Invitation to VIP Networking Reception
- Invitation to President's Brunch
- Named Event Sponsor for popular Homecoming events (This customized package allows for 2 event selections)
- First offer to serve as Presidential Sponsor for Xavier 2024
- Additional talent acquisition benefits to be coordinated in partnership with XULA Career Services

BRONZE SPONSOR \$25,000

- Premier Tailgate Tent location and set-up
- Display/distribution of company promotional materials at Tailgate or Celebration on the Yard
- Recognition on the Xavier Homecoming website as a Bronze Sponsor
- 2 VIP All Access Passes
- Invitation to VIP Networking Reception
- Invitation to President's Brunch
- Additional talent acquisition benefits to be coordinated in partnership with XULA Career Services

SILVER SPONSOR \$10,000

- Corporate supporter benefits and additional talent acquisition opportunity to be coordinated in partnership with XULA Career Services

CORPORATE SUPPORTER \$5,000

- Recognition on the Xavier Homecoming website as a supporter
- Corporate signage and recognition throughout Homecoming

IN KIND CONTRIBUTIONS

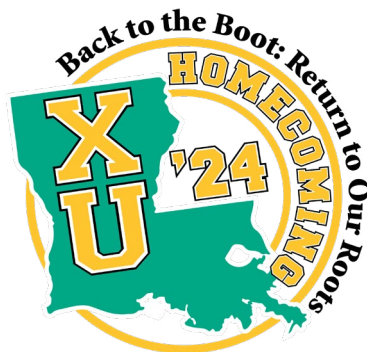
Xavier University of Louisiana welcomes donors of all levels to participate in the Homecoming 2024 sponsorship efforts. Benefits to those offering in kind contributions will vary depending on the need, details and value of the contribution.

We look forward to a great Homecoming experience and hope you will join us. If you have questions or would like to discuss your opportunity for sponsorship, please contact:

Xavier University - Office of Institutional Advancement at 504 520-7575



Thank You!



THE ULTIMATE XU HOMECOMING EXPERIENCE SPONSORSHIP INFORMATION
SELECT YOUR SPONSORSHIP PACKAGE

- Platinum Sponsor** **\$75,000**
- Gold Sponsor** **\$50,000**
- Bronze Sponsor** **\$25,000**
- Silver Sponsor** **\$10,000**
- Corporate Supporter** **\$5,000**

TOTAL AMOUNT DUE: **\$ _____**



PLEASE LIST COMPANY NAME IN SPONSORSHIP MATERIALS AS FOLLOWS:

Please Provide Your Contact Information

Contact Name/Title: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone (Mobile): _____ Alternate Phone: _____

Email: _____

PAYMENT/INVOICE OPTIONS:

- PLEASE SEND AN INVOICE
- CHECK PAYABLE TO: Xavier University of Louisiana
(memo: 2024 Ultimate XU Homecoming Experience)
- GIVE ONLINE at www.giving.xula.edu

PLEASE RETURN COMPLETED FORMS TO:
 XAVIER UNIVERSITY OF LOUISIANA
 OFFICE OF INSTITUTIONAL ADVANCEMENT
 1 Drexel Drive, Box 66 • New Orleans, LA 70125

THE DEADLINE FOR SIGNAGE IS SEPTEMBER 1, 2024

Thank you for your support of Xavier University and the 2024 Ultimate XU Homecoming Experience!



XAVIER
 UNIVERSITY of LOUISIANA

